(c)

CONOR CAMPBELL
Graphic Designer

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OBJECTIVE

A dynamic and ambitious designer pursuing a career in graphic design with a focus on branding and print media.

EXPERIENCE

Taylor Design | Stamford, CT
Graphic Designer | 2022—Present

Play a primary and supportive role in website design. Create wire-frames and coordinate with developers for image optimization and web standards. Design prototypes for presentation to client. Prepare and collect files for the most optimal transition from static design to development. Collaborate with designers to develop motion graphics timelines. Develop wide variety of animated social ads via After Effects.

Image editing with content additions, removals, and specific manipulations such as color, lighting and compositing using Photoshop. In addition, adjusting dimensions, resolution, and file formats to fit large or small projects. Mockup creation following Taylor Design brand standards and optimal product display.

Contribute to the creative process for various projects. Communicate with printers regarding print specifications and logistics. Print file optimization for color, scale and different applications. Conduct file packaging and digital transition to print different production processes.

Clients include Atlas Air Worldwide, Terex, Hopkins School, Corium Innovations, The Island School, Hudson Valley Fisheries, Klingenstein Philanthropies, APP Jet Center, and more.

Vibrations Management Group | Philadelphia, PA
Freelance Graphic Designer | May 2019

Collaborated with the client to create powerful branding and marketing materials. Managed communication for print logistics.

EDUCATION

The University of The Arts | Philadelphia, PA 2018—2022
BFA, Graphic Design
With a focus in branding and a Minor in Business.

SKILLS

Adobe Creative Suite (InDesign, Illustrator, Photoshop), Figma, Miro, Microsoft suite, Google Suite, Mac OS and Windows OS, fundamental knowledge of HTML, CSS. Knowledgeable in After Effects.

Updated June 11, 2024