



Finding Our Way Home,

With Saki Mafundikwa

By Conor Campbell



Representing Home Concepts

Comfortable: Simplistic design / Color palette / Little messy & unrefined

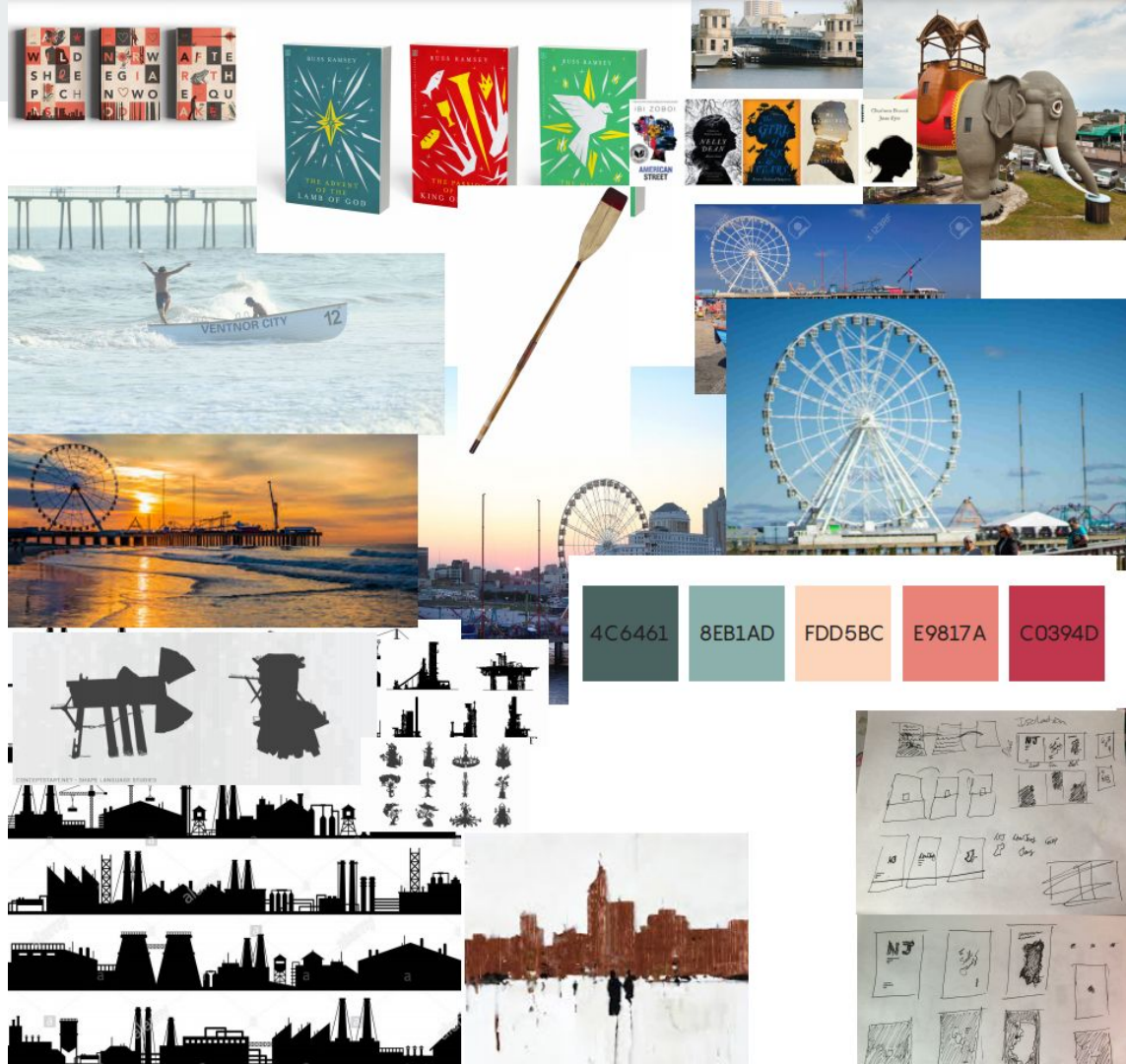
Familiar: Imagery / Cliches

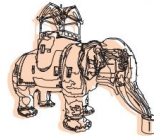
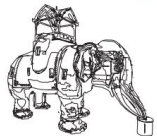
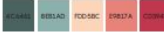
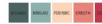
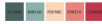
Consistent: A series of some type / Patterns

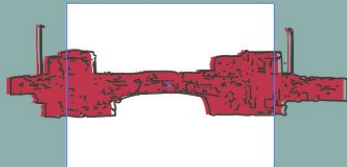
Safe: Uncomplicated design

Moodboard

- Book series
- Silhouettes
- Familiar images
- Comfortable color palette

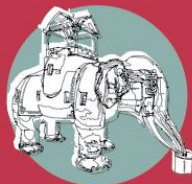






Recognizing Home Series
By Conor Campbell

bridges



lucy

By Conor Campbell

Recognizing Home Series

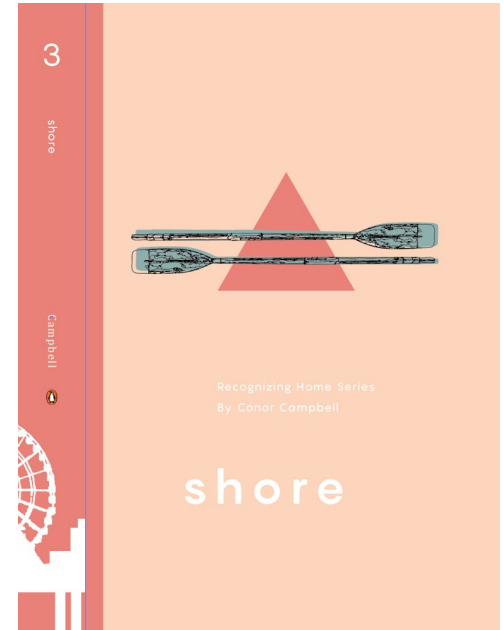
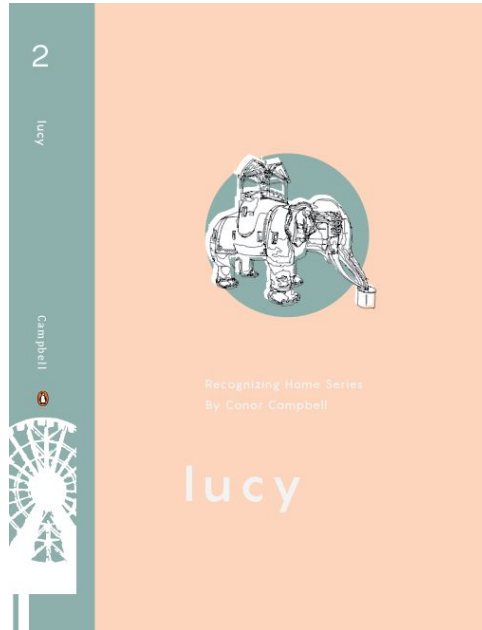
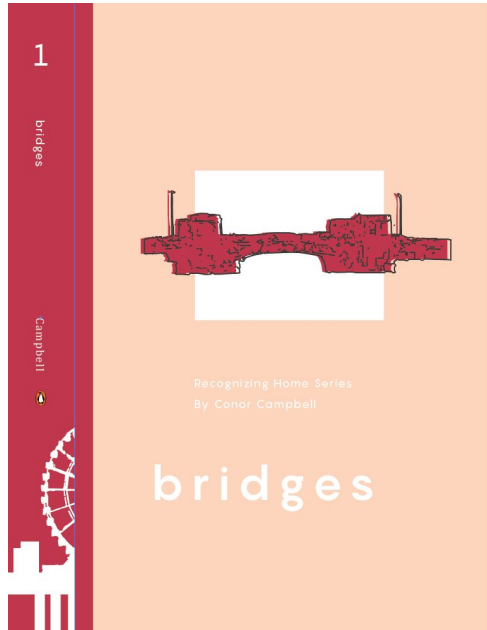


Recognizing Home Series
By Conor Campbell

shore



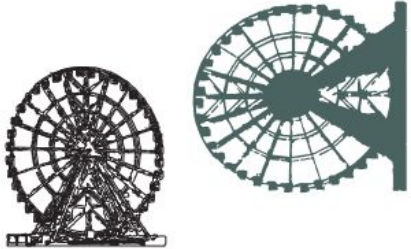
Final Designs



Final Designs



1	bridges	Campbell
2	lucy	Campbell
3	shore	Campbell



1	2	3
bridges	lucy	shore
Campbell	Campbell	Campbell



Book 1



Book 2

Book 3



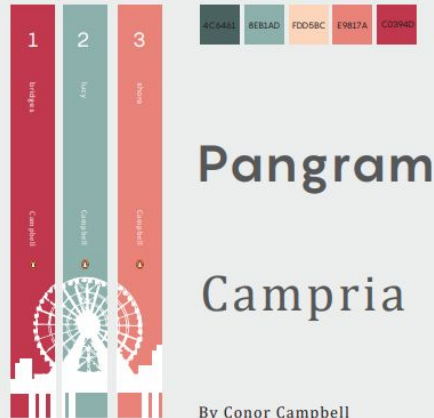




Thank you

The Recognizing Home Series about seeing the differences in how people define their home.

By Conor Campbell



By Conor Campbell

