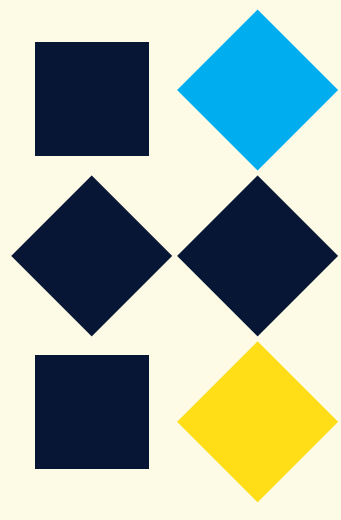BIT
BY
BYTE

Concept Development - Strategy scope

Function over form? Form over function? Bit by Byte is a design software for creatives. People can create entirely unique workspaces, share them to the community or download them anytime. This free application allows the user to work on front end designing while using our pre-developed easy to use auto code or manually program option for those willing.

Mission Overview

A computer workspace is crucial to a creatives. I believe we as designers can view this necessity as a canvas for further exploration and cater to a community who wants more than default.

Audience Engagement

Byte by Byte would allow its users to have total control over their systems layout / functionality. Users can view their workspace as a cavus and expand or simplify on the established defaults by the manufacturer. Auto code functions are in place for those unable to perform background functions and the only limitation is their creativity.

Target audience

The targeted audience for Bit by Byte are creatives. As a designer my computer workspace is used everyday. What could the creative community accomplish when given the tools for this familiar interaction.

Features

Favorites

Provides all previously liked community posts into a separate individual listing. Any user profiles or posts interacted with would be included and found under profiles directory.

Profile

An individual's hub for personal customization, history, references Etc. This enables the user to customize their profile username, images, personal account gallery bio and more.

Design Software

A design software functioning similar to standard adobe suite software. The software is primarily aesthetic focused with built in background programing. Manual options are available for development and customization of the work space is optional.
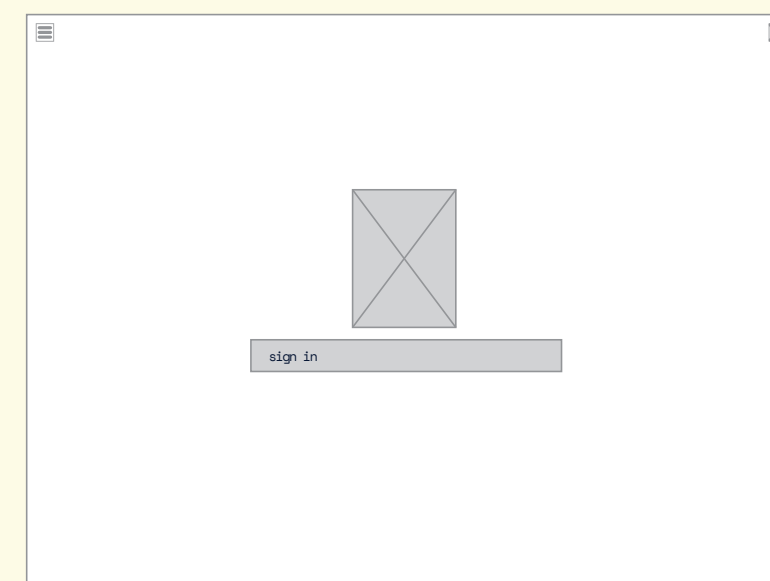
Downloads

Users can download other users or promotional designs from the community page. The download size,images and information are provided. The download can be deleted through the application in the profile > downloads page.
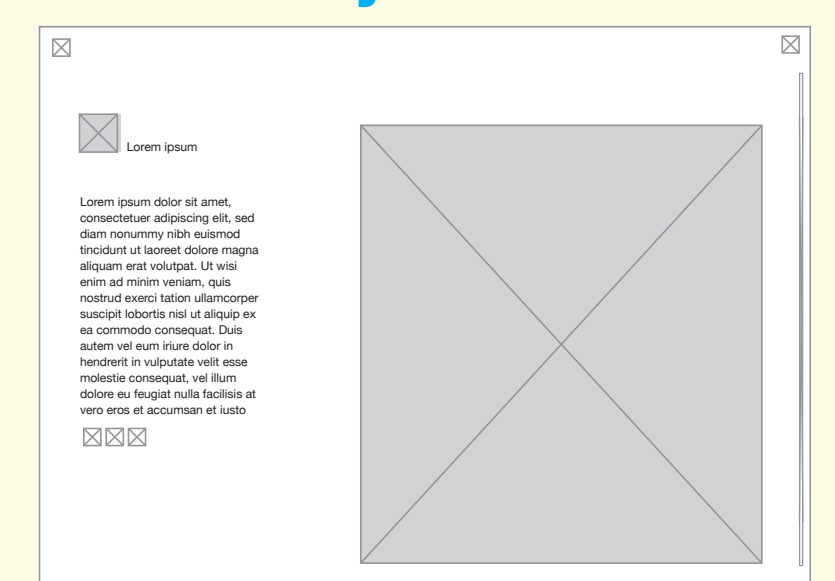
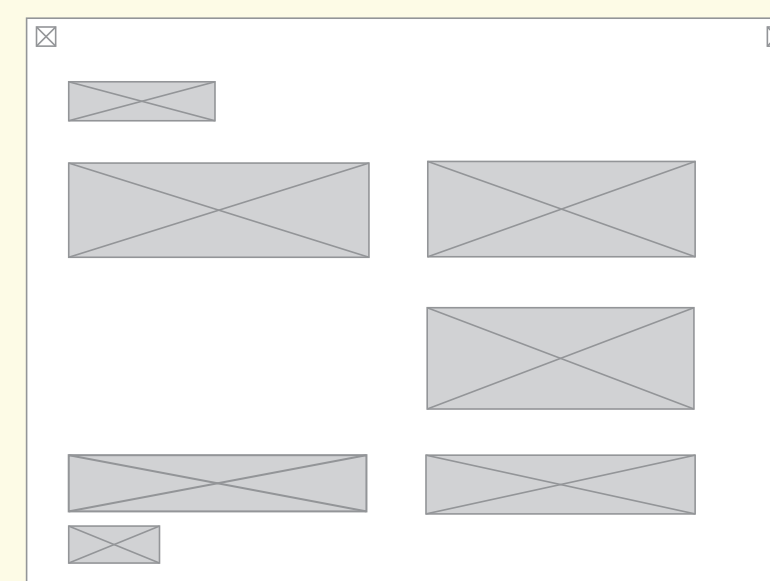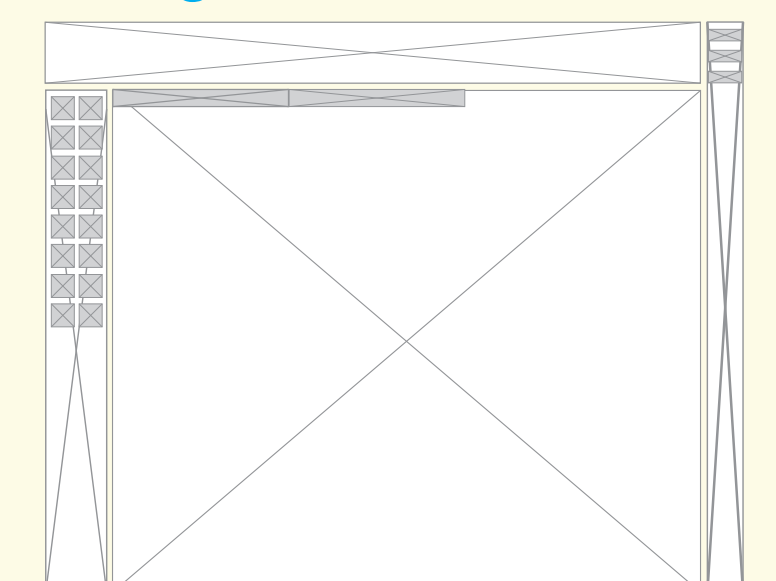## Concept Development - SiteMap and WireFrames
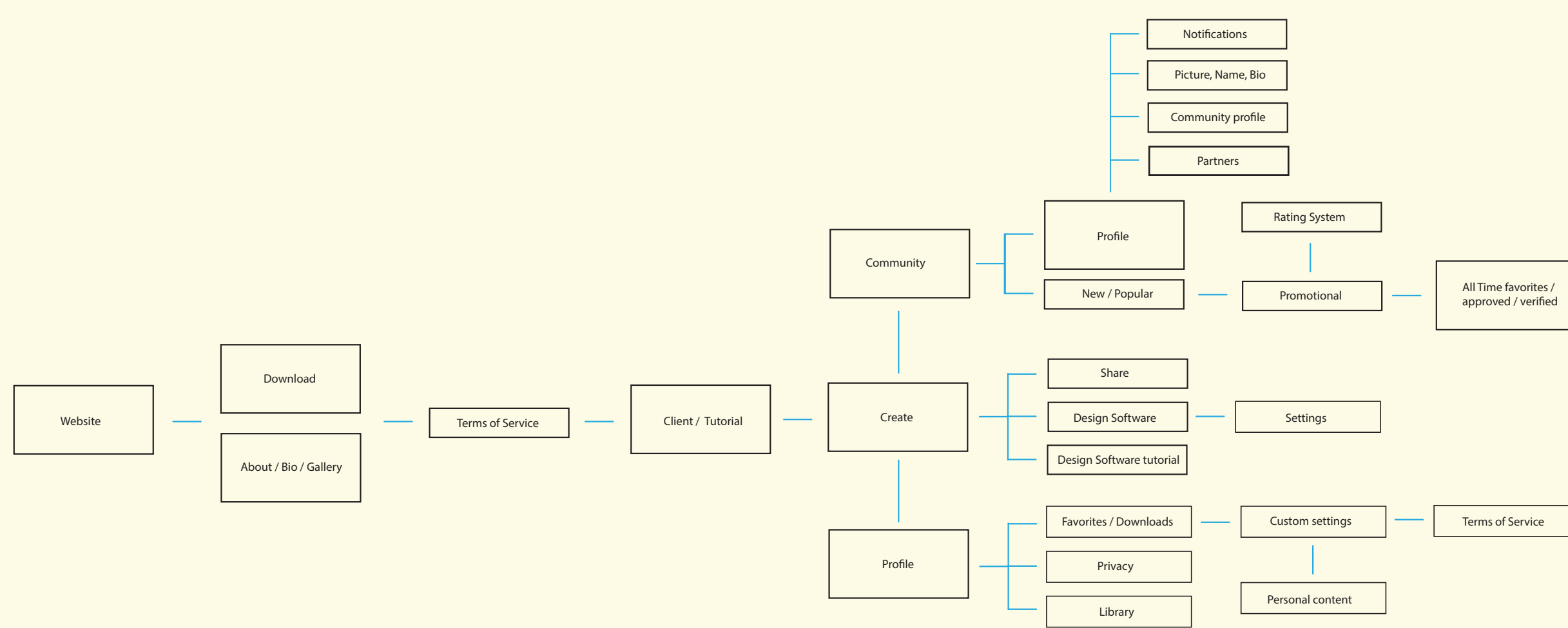
Sign In
Community
Profile
Design

Design Development - Prototype Implementation

Design Development Brand Tool Kit

Identifier System

BIT
BY
BYTE

Word Mark

Symbol
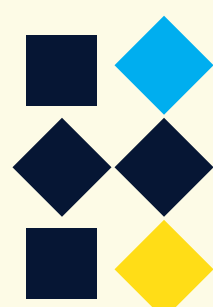
bitbybyte

Desktop Icon

Typography

Space Mono
A B C D E F G H I J K L M N O
P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o
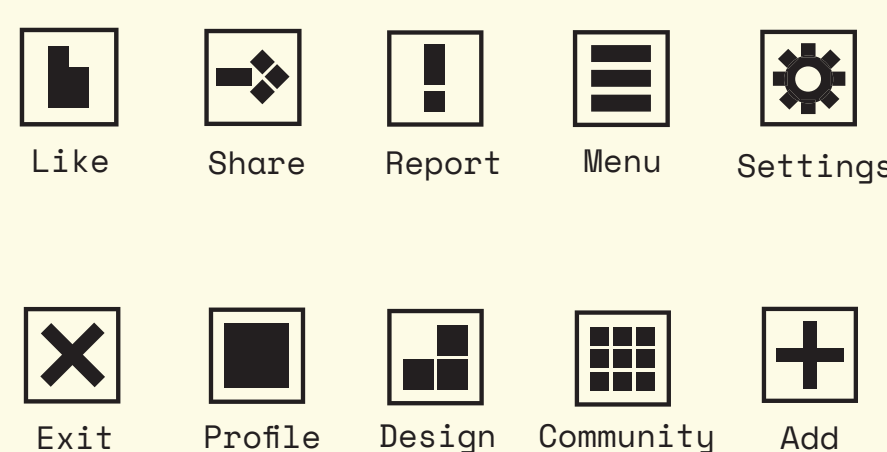p q r s t u v w x y z
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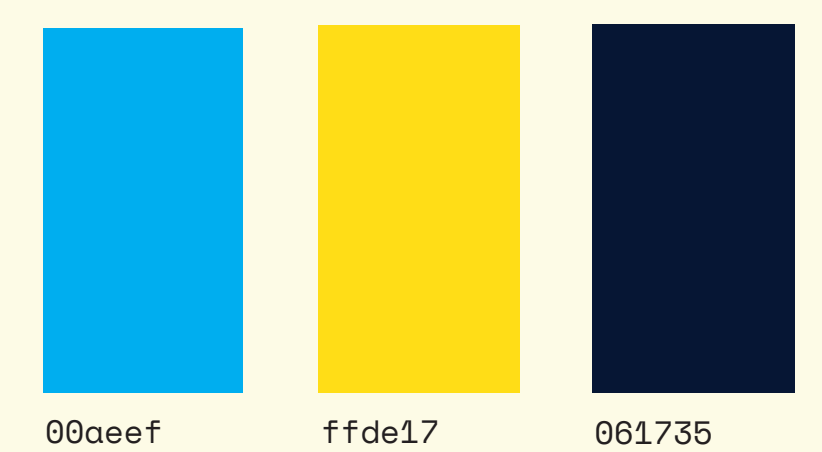A B C D E F G H I J K L M N O P Q R S
T U V W X Y Z
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w x y z
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Iconography

Like   Share   Report   Menu   Settings

Exit   Profile   Design   Community   Add

Color Index

00aeef   ffde17   061735